

# **FCC ISSUES REPORT 1<sup>ST</sup> QUARTER 2012**

January, February, March

Telemundo Las Vegas – KBLR

## **January 2012**

### **ISSUE: Las Vegas 1<sup>st</sup> Job Fair**

**Program:** Conteo de Noticias **Date:** 1/03/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The Director of Employment from Caesar's Entertainment refers to it as the 1<sup>st</sup> job fair in 2012, which will take place in Rio Hotel & Casino.

According to the organizers, more than 3,300 new jobs will be available in different hotels, casinos and companies that work directly with the entertainment industry.

More than 20 companies are included, and are offering part time and full time jobs.

Potential Employers are looking to hire on the spot if the right candidate is found.

### **ISSUE: First Annual Speech of Dwight Jones**

**Program:** Conteo de Noticias **Date:** 1/05/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Jones started his speech depicting the challenges we have had, especially in this economic situation.

Jones announced his new initiative to reform the educational system, and touched on the points that have not been able to fully address at a 100%

Statistics show that only 3 out of 10 Hispanic kids are graduating from high school, most of them because they start English as a second language and it is a barrier they need to overcome and poses a risk of not finishing school.

State Government at one point will have to invest in the school district, and support students that need to learn English.

### **ISSUE: Immigration Law Change**

**Program:** Conteo de Noticias **Date:** 1/09/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** President Obama announced that migrants who are ready to start the legal process to become permanent residents will not have to leave the states while they wait to receive the approval from Homeland Security, and that the process will be quicker.

At the most, 10 months will be the wait period, and this will help everyone that has a spouse or child that is a US citizen.

People have to understand one thing, this is not a law that will legalize everyone, the laws are not being changed, this is so people who are in the process of becoming permanent residents do not have to leave the county anymore.

### **ISSUE: Nevada Pep**

**Program:** Conteo de Noticias **Date:** 1/10/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Nevada Pep, is a nonprofit organization that will be focusing on helping Hispanic parents with children that have a handicap or suffer from any type of school bullying.

The org will be offering free classes to parents and help them with problems regarding intimidation.

For more information on this please call 702-399-8899

People can also find information on their webpage [www.nvpep.org](http://www.nvpep.org)

### **ISSUE: North Las Vegas Amnesty**

**Program:** Conteo de Noticias **Date:** 1/18/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The city of North Las Vegas is offering an amnesty to people who are not up to date on their traffic ticket payments.

This will benefit people who have pending court dates, warrants, etc, and their tickets might be reduced at 50% of the original fine.

People do not have to fear, the legal status does not factor in any way, people have to go to court and solve their issues.

This amnesty will last for 90 days; for questions regarding this please contact NLV Court at 702-633-2929.

### **ISSUE: Democrat Caucus**

**Program:** Conteo de Noticias **Date:** 1/22/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Every 4 years, each party has to conduct elections, or caucus, where they must elect a candidate that will represent them for the presidential elections.

This time since the democrats already have Obama and their aspiration on him being reelected, the delegates for the local, state and national convention will be chosen.

People who are not registered to vote can do it right there, keep in mind you must be a citizen.

It is expected that more than 3 thousand people participate, and from there, democrats will need to choose 44 delegates.

**ISSUE: Barack Obama interview**

**Program:** Conteo de Noticias **Date:** 1/26/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Very enthusiastic was president Obama in front of 200 people that were waiting for him on stage.

It was at the central distribution plant of UPS, which has their vehicles running on natural gas.

His speech focused on the need to use natural resources, his plans to research the gulf for natural gas and petroleum, and will open a special lane on the highways for gas vehicles.

He touched on investments and emphasized that his gov will aid all type of businesses that are capable of developing in the field.

**ISSUE: DREAM ACT**

**Program:** Conteo de Noticias **Date:** 1/27/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** As soon as the congress approves it, I will sign it.

This was the affirmation of president Obama regarding the Dream Act.

The President had an exclusive interview with Telemundo; it was questioned of how he will do it, since in past occasions has not had any luck.

His posture is not to part families with deportation, but to get criminals out of the country, traffickers and exploiters.

There is a rigorous revision to verify if the people on process of being deported were detained unfairly or not.

February 2012

**ISSUE: Dreamers protest against Romney**

**Program:** Conteo de Noticias **Date:** 2/02/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Students from New York to Arizona came down to join the Dreamers of Las Vegas; all together they marched peacefully in front of the office of the republican candidate Mitt Romney.

They ask to be heard by Romney and change his posture on the dream act, due to that in past weeks, he was very emphatic of vetoing the law if he becomes president.

This is one of the many planned manifestations to send a national message, so that everyone understands the importance of this law and how it affects us as a community, regardless of our current legal status.

**ISSUE: Republican Caucus**

**Program:** Conteo de Noticias **Date:** 2/04/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** with 17 candidates in Nevada, voting centers were opened so republicans vote for their candidate, this electoral journey is one of the most important for the 4 pre candidates that since the beginning of the week started their campaigns in this state.

The republicans from Nevada participated in the caucus, where they also elected the delegates that will represent them in the national caucus that will take place in Tampa, FL this August.

This is the first time that the Republican Party has opted to use the social media outlets to defund the results of the votes in all counties

**ISSUE: Henderson Police Beating**

**Program:** Conteo de Noticias **Date:** 2/08/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Henderson Police was caught in video telling a driver to get out of his vehicle, and after a few moments of no response from him, several officers proceeded to force him out of it, throwing him on the floor, which he proceeded afterwards to kick the man in the face and chest and slurring profanities. The incident occurred on October 29, the driver could not keep driving since he went into a diabetic coma.

The victim proceeded to sue the City of Henderson and the State of Nevada, and the parties reached a settlement for more than 290 thousand dollars.

**ISSUE: PARENT LINK**

**Program:** Conteo de Noticias **Date:** 2/09/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This is an initiative the Urban League and the school district, to impulse parents to have a more active role in their child's education.

The program is available in the community centers, libraries and UL locations.

Parents who don't have computers at home can now be up to date with their children's education.

**ISSUE: Bullying Nevada**

**Program:** Conteo de Noticias **Date:** 2/13/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Bullying victims are becoming more frequent everywhere.

A few parents have the luck of having children that do actually tell them about these situations, and unfortunately, teachers do little or nothing to resolve the intimidation issues.

Nevada Pep is currently helping parents by offering seminars to tell them how to deal with school bullying.

Most of the time the problem is that victims do not come forward with the intimidation, and in some cases it is too late.

### **ISSUE: Fire Fatality**

**Program:** Conteo de Noticias **Date:** 2/16/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Neighbors of an apartment complex call the fire department when they saw smoke coming out of one of the units, and while the help was on the way, some try to help evacuate the children inside by breaking the windows.

There were 3 minors inside it when the fire started; they were transported unconscious to the UMC where they remain in critical condition for fume inhalation.

The mother was not present at the time of the fire; she had left them alone for some time.

Child Protective Services is analyzing the situation and will take the proper measurements once the investigation has concluded.

### **ISSUE: Water Bill Increase**

**Program:** Conteo de Noticias **Date:** 2/29/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The water authorities of Southern Nevada presented 3 options of increases, and today the commission of public services opted for option #2, in which consumers will see an increase of 5 dollars a month on their bill.

The increase will not be based on the water consumption but rather a flat 5 dollar fee.

The businesses, hotels and casinos will be measured on the amount of meters they have on their properties.

The increase is due to the costs that the agency has to cover for the construction of several projects that facilitate the water flow and the quality of it.

March 2012

### **ISSUE: Pandillas**

**Program:** Conteo de Noticias **Date:** 3/05/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** A conference was held today regarding gangs where officers from all states and other countries like Mexico participate.

The Metro Police of Las Vegas hosted the event this year and talked about the resources that gangs have today at their hands.

In this meeting, officers not only share their information and anecdotes, but tactics on how to deal with gangs of today.

If people need more information on how to deal with gangs in their home or community, please contact 702-828-3309

## **ISSUE: Marihuana Mount Charleston**

**Program:** Conteo de Noticias **Date:** 3/06/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** These past 3 months of the year, the anti-narcotics unit has raided 30 homes where marihuana was being cultivated.

This is a serious situation, not only for growing pot, but the risks associated with it, in most cases they use the electricity source in an illegal and improper manner, they can cause fires and everyone around them are at risk.

There are close to 1,300 homes in Mount Charleston, and with information comes education and knowledge; metro police is meeting with the area residents to talk about the risks of growing pot.

## **ISSUE: Job Fairs**

**Program:** Conteo de Noticias **Date:** 3/07/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Job openings are becoming available slowly; Texas Station will hold a job fair tomorrow where more than 26 local companies will be interviewing candidates.

Most of the openings are related to hospitality industry and a few others like medical services, senior care, etc.

Job fair will start at 11Am, to be one of the first to get in, people can register at [www.lasvegasjobs.com](http://www.lasvegasjobs.com)

## **ISSUE: NASCAR**

**Program:** Conteo de Noticias **Date:** 3/09/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This event attracts all sorts of fans.

The weather is perfect, the race is fast and the fans love it.

But NASCAR not only represents fun and freedom, but revenue to our local economy.

Fans from all over the country come to stay and they spend money on hotels, gambling, restaurants, and enjoy the entertainment that Las Vegas has to offer.  
It is estimated that this weekend alone, the tourism industry will benefit with more than 136 million.

### **ISSUE: Clandestine doctors**

**Program:** Conteo de Noticias **Date:** 3/14/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** There are several registered cases, where victims are going to these pseudo clinics and end up with scaring experiences and sometimes lose their lives.

Clandestine doctors and clinics are becoming frequent in our city, and the consequences are fatal.

Sate authorities are taking measures and are launching a campaign directed specifically to Hispanics.

The Mexican consulate also has a plan in action to help those who have no medical insurance so they can have options to care for their health.

### **ISSUE: Employment Program SNHEP**

**Program:** Conteo de Noticias **Date:** 3/20/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The unemployment rate in Nevada among Hispanics has reached the 14% and to lower these numbers, one organization in Nevada is helping specifically Hispanics to not only find a job but route them to continue their studies and reach a career.

This nonprofit organization is helping Hispanic students to obtain scholarships and look for internships or jobs according to the career they are following.

You can reach this organization by calling 702-467-5298 or logging to their website [www.snhep.org](http://www.snhep.org)

### **ISSUE: Obama in Solar Plant**

**Program:** Conteo de Noticias **Date:** 3/21/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** The president started his speech being emphatic in the creation of several types of energy and its reality.

There is no time to waste; his visit coincides with the high prices of gas.

Congress must approve more funds to the creation of energy plants and stop depending on second and third party suppliers.

Boulder City mayor announced that 3 Korean companies are doing the necessary things to start building clean energy plants in Boulder.

**ISSUE: Stations vs Union**

**Program:** Conteo de Noticias **Date:** 3/22/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Dozens of workers in the hotel and casinos of the Station Casinos met again in the Culinary Union headquarters to reaffirm their desires of becoming union.

Protests have come to light against the company Stations Casinos where employees are being intimidated and constantly attacked.

88 cases of violations were brought to federal authorities that treat workplace harassment.

Negotiations are still being held and Stations and the Culinary have maintained their stand.

**ISSUE: Diabetes**

**Program:** Conteo de Noticias **Date:** 3/23/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** Diabetes is alarmingly rising in Nevada.

Hispanics are more prone to develop it due to their eating habits.

Statistics show that 1 out of 400 people 20 and younger suffer from this disease.

In an age that technology makes everything simpler and convenient, authorities and experts alike agree that everyone should limit the hours of games and TV, and enjoy more outdoor family activities.

**ISSUE: Mi Familia Vota**

**Program:** Conteo de Noticias **Date:** 3/26/12 **Time:** 6pm & 11pm

**Segment:** 1 **Duration:** 60 sec

**Description:** This Hispanic nonprofit organization is going door to door to look for people to register people who have not done so to vote.

The campaign enters its 5<sup>th</sup> week, and they are urging people to register and explain the importance of making their voice and vote being counted.

There is no specific political affiliation taken in account, the goal is to have as much people as possible registered to vote.

The projection is to have registered more than 11,000 Hispanics for the next presidential elections.